



The Future of Auto Services

# FRANCHISE MANAGER PROGRAM

Earn ₹10,000 to ₹1,00,000+  
Every Month with FixiGo



# What is FixiGo?

FixiGo is a premier eco-friendly on-demand car service provider, delivering unparalleled convenience to car owners. Through a simple click of a button, FixiGo ensures that car services can be scheduled from various locations, whether it's from the comfort of one's home, the workplace, or anywhere else in the city. By selecting the car park location and booking the service, customers can rely on FixiGo's dedicated team to manage the entire car service process.

Utilizing pH neutral and biodegradable shampoo, FixiGo ensures the comprehensive cleaning of vehicles while safeguarding the car's paint and body. With a commitment to excellence, all service providers undergo rigorous training to guarantee professionalism and quality.

The range of services offered by FixiGo includes exterior body wash, interior cleaning, engine detailing, odor removal, interior dry cleaning, and exterior waxing, providing a complete solution for car care needs.



## Problem

- ✗ Against Time
- ✗ Against Convenience
- ✗ Against Money
- ✗ Against Environment
- ✗ Unsaving Water
- ✗ Unprofessional
- ✗ Unorganized

## Solution

- ✓ We cater at your desired time
- ✓ Simple easy and at your convenience
- ✓ **Premium yet cheaper** than conventional service centres
- ✓ We wash your car with **biodegradable & Ph neutral shampoo**
- ✓ We **save 150 litres of water** on each car wash.
- ✓ Our service providers are rigorously trained and professionals.
- ✓ **Tech drive**

# User and Service Partner Journey



STEP-1

**Customer Generate Request**

(App | Web | Whatsapp | Phone)



STEP-2

**Service Partner Received Request**



STEP-3

**Service Provider at your Doorsteps**



STEP-4

**Car Washed Before & After Pics**



STEP-5

**Pay as you like FixiGo**  
(Accepts all type of Payment)



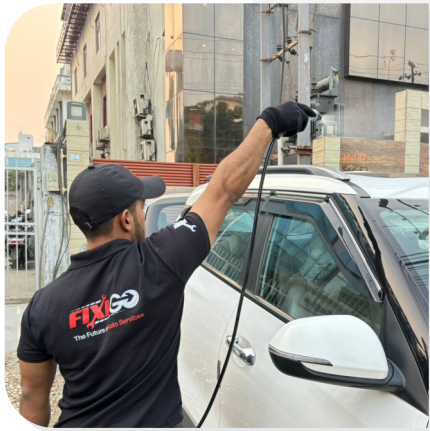
<https://www.youtube.com/@FIXIGO>

Scan or copy the link to discover an enchanting watch journey for users and partners.



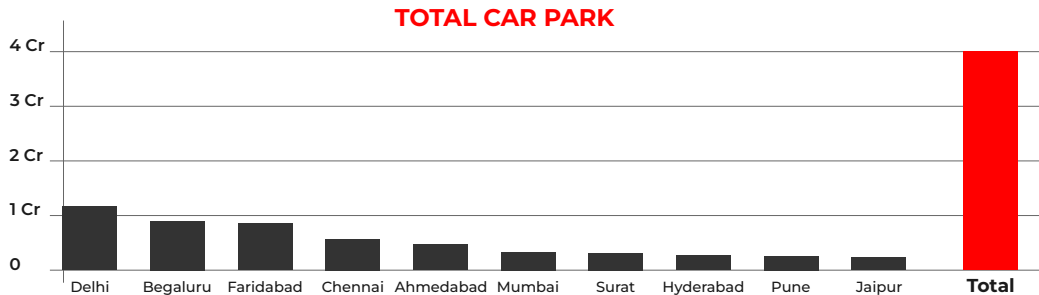


# Why FixiGo as a Franchise



- 🌀 India's 1st On-demand Eco-friendly Car Wash
- 🌀 No Water Wastage
- 🌀 Eco-Friendly
- 🌀 Low Startup Cost
- 🌀 Faster ROI
- 🌀 Service Partner Training Support
- 🌀 Management Support
- 🌀 Self-forward Tech

# Car Care Demand



- Increased Car Ownership
- On-demand Trend
- Consumer Awareness
- Lifestyle Change & Urbanization

**4 Crore** Passenger Cars in India

**₹ 1000/-** Average Car Cleaning Spend Per Car

# KIT EQUIPMENT & CONSUMABLE



ODS Box

BPP Washer Machine (15Ltrs. Capacity)

Hose Pipe

Spray Gun

ODS Machine Charger

Vacuum Cleaner

Battery (6000 Mah)

Battery Charger

T-shirts (2 Pcs.)

Cap (2 Pcs.)

Perfume Danglers (100 Units)

Matt Paper (200 Units)

Shampoo (1 Ltr.)

Microfiber Towels (9 Pcs.)

Tyre Polish (5 Ltrs.)

Dashboard Polish (5 Ltrs.)

Spray Bottles (4 Unit)

Piston Bottles (1 Unit)

Phone Charging Stand

Interior Brush

Tyre Brush

50 Mm Brush

25 Mm Brush

Duster

Sponge (4 Unit)

Lock

Ozone Air Sterilizer

(Optional, Not included in kit)

# FixiGo Platform



## Customer App

- Service Booking
- Service History
- Tracking
- Service Ratings
- Discounts
- Reminder



## Service Partner App

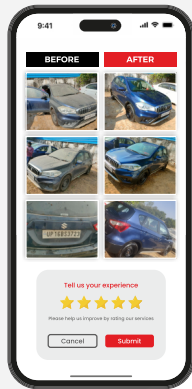
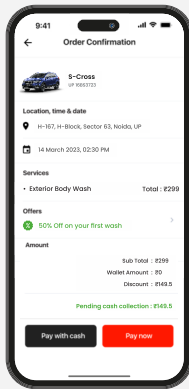
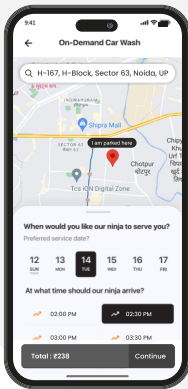
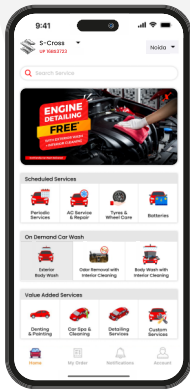
- Service Appointments
- Customer Location Navigation
- Time Alerts
- Quality Control
- Performance Tracking



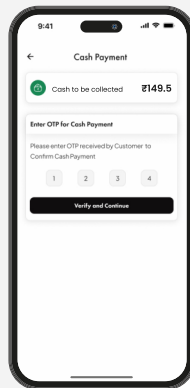
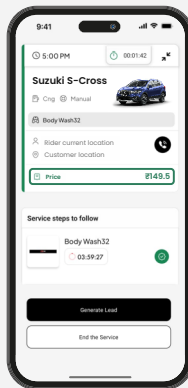
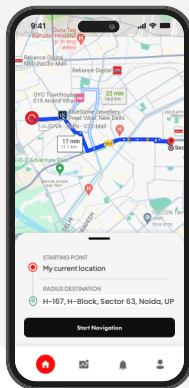
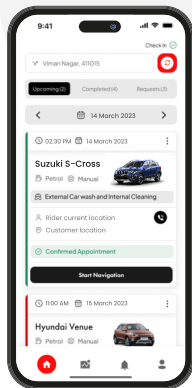
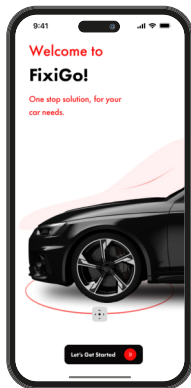
## Franchise Manager Portal

- Service Partner/Rider Management
- Job Management
- Attendance Management
- Inventory Management
- Finance Management
- Appointment Management
- Service Reminders
- Notifications
- Discount Management
- Price Management

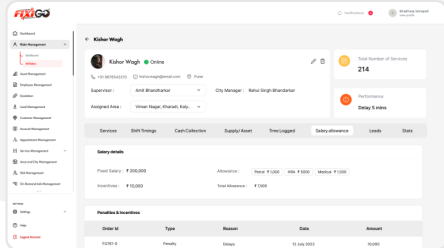
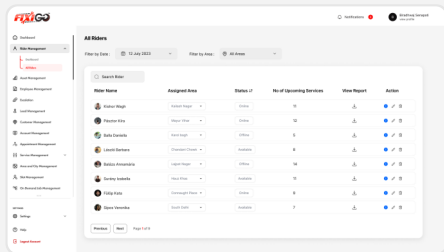
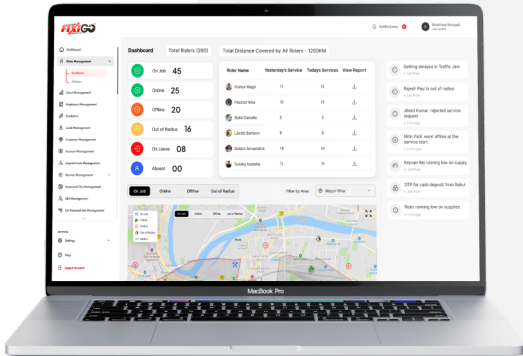
# Customer App Journey



# Rider App Journey



# Franchise Manager Portal



## Your Responsibility

- Franchise partner has to find service partners who will get trained by FixiGo to work on the platform.
- Franchise partner has to manage the availability of service partners
- Supplies management for the service partners
- Quality control and Checks
- Handling Escalations if any

## Deliverables by FixiGo

- Portable FixiGo's Service Kit
- Consumable Kit (400 washes)
- 2 Service Partner T-shirts
- 5000 Offline Marketing Pamphlets
- 100 Perfume Danglers
- 200 Paper Mats





## FixiGo's Offerings

- Marketing and orders on your business app.
- Customer service and support
- Service partner training
- Service partner hiring support
- Management system
- Quality supplies at best cost
- Offline marketing support
- Industry expertise
- Agreement: 3 years (T&C applied)



# Roadmap

## Token Amount

- 10,000 Token amount through online payment.
- Pro-forma invoice and KYC
- 7 days to do full payment

## Training Setup

- In 15days after signing the agreement FixiGo Kits are sent to your location.
- FixiGo Trainer reaches the location for training



## Assessment Meeting

- Answering prospect queries
- Demand analysis in selected area
- Confirmation

## Agreement Signing

- Company email setup
- Agreement signing

## Welcome to FixiGo



# Before & After Pictures | Customer Testimonial



Before



After

A

Mr. Arnav Thakur



Exceptional service from FixiGo! The eco-friendly approach and meticulous car care impressed me. The team was professional, and the results were outstanding. My car looks and feels brand new. Thanks for the commitment to excellence. Will definitely recommend and return for future services. Keep up the great work!



Before



After

R

Mr. Ranjit Singh



Wow, what an absolutely incredible experience! No wasted time, no need to go out - everything happened right at our doorsteps. I can't stress enough how highly I recommend everyone to give it a shot! Trust me, you won't regret it!



# Frequently Asked Questions (FAQs)

**Do we require a physical office space?**

No.

**Will the company provide software training support?**

Yes.

**Do we have to pay any additional cost for software upgrades and updates?**

No.

**Will the company provide washing training?**

Yes.

**Do we need to market ourself?**

No, Fixigo provides marketing and brand awareness services.

**Do we need to hire a tele caller ?**

Not compulsory

**Can we purchase raw materials from outside ?**

No, partner managers are required to purchase the raw material from FixiGo as we only use rigorously tested consumables for assured quality results.

**Can I able to track rider activity and status?**

Yes.

**Does fixigo charge royalty fees?**

No, all the revenues achieved by franchise owner can keep 100% for himself, however fixigo charges fixed amount for technology support.

**Do franchise owner get chance to earn additional income?**

FixiGo reimburses franchise partners with 20-25% of the net profit for each successful lead that is converted into a repair or maintenance service.





The Future of Auto Services

# Thank You!

Join us to transform the Auto Service Industry.

Let's Talk!

